

62.97

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Kellogg

SEED COMPANY
MILWAUKEE 1, WIS.

MARKET QUOTATIONS

Lawn Grass Seed

Highway and Turf

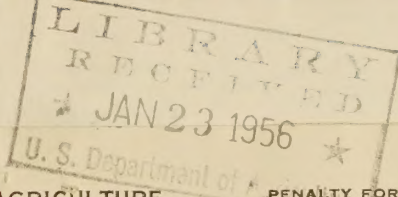
Grasses, Fertilizers

Peat Moss, Seeders, Weed Killers

Insecticides, Fungicides

and Seed Disinfectants

Jan. 16. 1956



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Kellogg

SEED COMPANY

MILWAUKEE 1, WISCONSIN

ESTABLISHED 1918

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

WHOLESALE PRICE LIST

January 16, 1956

LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

RAINBO

Contains Kentucky Bluegrass, Red Creeping Fescue, Poa trivialis, Perennial Ryegrass and Astoria Bentgrass.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$60.00
5 pound bag (10 per bundle).....	58.00
25 pound bag	55.50
50 pound bag	55.25
100 pound bag	55.00

RAINBO SHADE

Contains Poa trivialis, Kentucky Bluegrass, Red Top, Perennial Ryegrass and Penn State Chewings Fescue.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$56.00
5 pound bag (10 per bundle).....	54.00
25 pound bag	51.50
50 pound bag	51.25
100 pound bag	51.00

BLUEMOUND

Contains Kentucky Bluegrass, Red Creeping Fescue, Poa trivialis, Red Top and Common Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$50.00
5 pound bag (10 per bundle).....	48.00
25 pound bag	45.50
50 pound bag	45.25
100 pound bag	45.00

GREENDALE

Contains Kentucky Bluegrass, Common Ryegrass, Timothy, White Clover and Kentucky 31 Fescue.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$44.00
3 pound bag (20 per bundle).....	42.00
5 pound bag (10 per bundle).....	42.00
25 pound bag	39.50
50 pound bag	39.25
100 pound bag	39.00

STAR

Contains Kentucky Bluegrass, Timothy, Common Ryegrass, Kentucky 31 Fescue and Chewings Fescue.

	PER 100 POUNDS
25 pound bag	\$30.50
50 pound bag	30.25
100 pound bag	30.00

MERION BLUEGRASS BLEND

Contains Merion Bluegrass, Penn State Chewings Fescue and Astoria Bentgrass.

	PER 100 POUNDS
1 pound bag	\$180.00
5 pound bag	178.00
100 pound bag	175.00

WHITE CLOVER

	PER 100 POUNDS
½-lb. box	\$76.00
1-lb. box	75.00

ASTORIA BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$90.00

SEASIDE BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$125.00

KENTUCKY BLUEGRASS

	PER 100 POUNDS
1-lb. bag	\$68.00
5-lb. bag	65.00

TURF GRASSES and WHITE CLOVER

KENTUCKY BLUEGRASS

	PER 100 POUNDS
Rainbo Brand	\$58.00
24-lb. per bushel	63.00
28-lb. per bushel	68.00

ROUGH BLUEGRASS (Poa Trivialis)

	PER 100 POUNDS
Fancy Imported	\$37.00

RED TOP

	PER 100 POUNDS
Rainbo Brand	60.00
Extra Fancy	65.00

ANNUAL RYEGRASS

	PER 100 POUNDS
Domestic	\$9.00

PERENNIAL RYEGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$14.00

CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	\$27.00

CREEPING RED FESCUE

	PER 100 POUNDS
Domestic	\$27.00
Imported	26.00

PENN STATE CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	\$34.00

KENTUCKY 31 FESCUE

	PER 100 POUNDS
Domestic	\$15.50

MEADOW FESCUE

	PER 100 POUNDS
Imported	\$21.00

ASTORIA BENTGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$80.00

HIGHLAND BENTGRASS

	PER 100 POUNDS
Certified	\$62.00
Not Certified	60.00

SEASIDE BENTGRASS

	PER 100 POUNDS
Certified	\$110.00

WHITE CLOVER

	PER 100 POUNDS
Fancy	\$67.00
Choice	62.00
Mixing Grade	55.00

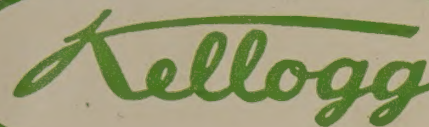
MERION BLUEGRASS

	PER 100 POUNDS
Domestic — 1 to 49 lbs.	\$315.00
Domestic — 50 lbs. or more.	300.00

TIMOTHY

	PER 100 POUNDS
Rainbo Brand	\$13.25





SEED COMPANY



MILWAUKEE 1, WISCONSIN

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

ESTABLISHED 1918

WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

HIGHWAY GRASSES and CLOVERS

We are in a position to furnish Domestic Ryegrass, Red Top, Timothy, Alsike Clover, White Clover and Kentucky Bluegrass seed which will meet the specification requirements of the Wisconsin State Highway Commission. We will mix and blend these grasses and clovers if you so desire — otherwise they would be shipped individually.

WRITE FOR PRICES.

SEEDERS & FERTILIZER SPREADERS

A complete line for landscapers and home owners.

	DEALER PRICE	SUGGESTED LIST PRICE
18-inches wide — No. 25 Home Lawn Distributor.....	\$ 7.50	\$10.45
20-inches wide — No. 30 Home Lawn Distributor.....	9.50	13.95
24-inches wide — No. 40 Home Lawn Distributor.....	12.50	17.95
24-inches wide — 241 SD Perfect Distributor.....	33.50	54.25
36-inches wide — M 361 Perfect Distributor.....	35.00	52.25
36-inches wide — 361 SD Perfect Distributor.....	45.00	69.95

PREMIER PEAT MOSS

CERTIFIED IMPORTED HORTICULTURAL

For lawns, trees, shrubs, flower and vegetable gardens.

GENUINE IRISH, GERMAN AND CANADIAN

DEALER PRICE PER UNIT

Large	\$4.10
Kar-bale	3.10
Carry Carton	2.25
3-peck package — plastic bag.....	1.20
1-peck package — plastic bag.....	.60

PREMIER — NURE

A good organic fertilizer with a peat moss base.

DEALER PRICE

5-lb. bags (12 per case).....	\$.38 each
50-lb. bags	1.85 each
80-lb. bags	2.85 each

TERRA-LITE — Vermiculite Plant Aid

Nature's own soil conditioning mineral.

SIZE	DEALER PRICE PER BAG	RETAIL PRICE PER BAG
3¼ bushel (4 cubic feet).....	\$1.50	\$2.35
2 bushel (2½ cubic feet).....	1.20	1.95
for 6		
½ bushel (6 bags per carton).....	3.65	.95
for 12		
½ peck (12 bags per carton).....	3.20	.45

FERTILIZERS

FERTILIZER — WEED KILLER COMBINATION

MILORGANITE (5.5-4-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
40 pound bag	\$58.00
50 pound bag	54.00
80 pound bag	48.50
100 pound bag	46.00

SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	SUGGESTED RETAIL PRICE
10-lb. * carton		2½ lb. box
(packed in cases of 8 cartons) \$.60 ea.		\$.25
		5 lbs. .50
		(two 2½ lb. boxes)
		10 lbs. .95
25 lb. bag	\$1.04 ea.	\$1.60
(packed in cases of 2 bags)		
50 lb. bag	1.63 ea.	2.50
100 lb. bag	2.93 ea.	4.50

G & F (10-6-4)

Greens and fairway fertilizer for finer lawns.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
100 lb. bag	\$3.90	\$6.00
50 lb. bag	2.15	3.25
25 lb. bag	1.25	1.90

SOLUBLE SACCO (18-25-18)

A completely soluble plant food.

SIZES	DEALER FOR 12	RETAIL (EACH)
1 pound box (24 per case).....	\$14.40	\$ 1.00
	for 6	
5 pound can	12.60	4.00
(6—5-lb. cans per case)		
	Each	
25 pound drum	8.00	12.00

Du Pont SOLUBLE PLANT FOOD (19-22-16)

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
2 doz. 6-oz. cans	\$ 5.18	\$.69
1 doz. 1½-lb. cans	14.65	1.95
6 only 4-lb. bags	26.30	3.50

FERRO F-T-E

FRITTED TRACE ELEMENTS

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
1 doz. 1-lb. cans	\$ 7.20	\$ 1.00
6 only 5-lb. bags	22.20	2.95
1 only 50-lb. bag—each.....	10.00 ea.	12.50

WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D. Kills most broad-leaved weeds.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag	\$1.80	\$2.75
50 lb. bag	2.60	4.00
100 lb. bag	4.50	6.90

MILCYANATE

(A herbicide for control of Crab Grass and chickweed.)

SIZE	DEALER	RETAIL
50 pound bag	\$4.50	\$7.50

DU PONT GARDEN CHEMICALS

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER

SUGGESTED PRICES TO CONSUMER EACH

PRICES TO DEALERS CASE

ROSE INSECTICIDE AND FUNGICIDE

New complete formula.	2 doz. 8-oz. dust guns.....	\$1.29	\$19.35
	1 doz. 1-lb. canisters.....	1.69	12.70
	8 only 3-lb. bags	3.75	18.75

FLORAL DUST (or Spray)

For use on all flowering plants to control insects and diseases.	2 doz. 8-oz. dust guns	\$ 98	\$15.70
	1 doz. 1-lb. canisters	1.25	9.40
	8 only 3-lb. bags	2.75	14.65

VEGETABLE GARDEN DUST (or Spray)

For use on all vegetables including cucumbers. Controls both insects and diseases.	2 doz. 8-oz. dust guns	\$ 98	\$15.70
	1 doz. 1-lb. canisters	1.25	9.40
	8 only 3-lb. bags	2.75	14.65

FRUIT TREE SPRAY

Controls both insects and diseases.	1 doz. 1-lb. canisters	1.25	9.40
	8 only 3-lb. bags	2.75	14.65

TOMATO DUST (or Spray)

Especially for tomatoes. Controls insects, stops blight.	2 doz. 8-oz. dust guns	\$.89	\$14.20
	1 doz. 2-lb. bags	1.25	10.00

ROSE — SPRAY DUSTER

A new complete formula in a handy easy-to-use aerosol.	1 doz. 12-oz. aerosols	\$1.89	\$15.80
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GARDEN INSECT SPRAYER

Aerosol for roses and other flowers, contains three insecticides.	1 doz. 12-oz. aerosols	\$1.59	\$12.65
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APHID AND MITE SPRAY (50% Malathion)

Controls aphids, mites, red spiders, flies, Japanese beetle and many other insects.	4 doz. 1-oz. bottles	\$.49	\$14.75
	1 doz. 4-oz. bottles	1.25	9.40
	1 doz. 1-pt. bottles	3.25	26.00

SEED DISINFECTANTS & TURF FUNGICIDES

SEMESAN

For vegetables and flower seeds and bulbs.

PACKAGES	MINIMUM WHOLESALER PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
4-oz. size....	\$26.75 (a case of 36 cans)	\$1.20 (a can)
12-oz. can....	29.75 (a case of 12 cans)	3.00 (a can)
25-lb. pail....	80.45 (a pail)	95.90 (a pail)

SPECIAL SEMESAN

For lawns, golf courses and other fine turfs.

PACKAGES	MINIMUM WHOLESALER PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
1½-lb. can....	\$43.35 (a case of 12 cans)	\$ 4.95 (a can)
25-lb. pail....	58.10 (a pail)	68.70 (a pail)
100-lb. drum..	226.40 (a drum)	260.80 (a drum)

TERSAN "75"

The new product Tersan 75 contains the same active ingredients as Tersan, but is 75% strength instead of 50%. One pound of Tersan 75 will treat 9000 square feet of area.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
3-lb. bag (12 per case).....	\$50.00	\$6.75
5½-oz. can (a case of 24 cans)	7.75	1.00

LAWN WEED KILLERS

Du Pont LAWN WEED KILLER

(2, 4-D in liquid form for killing dandelions, plantains and many other undesirable broad-leaf weeds.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
8-oz. can (24 cans per case)....	\$7.50	\$1.00

Du Pont LAWN WEED KILLER NO. 2

A concentrated form of 2, 4-D especially suitable for larger areas.

SIZES	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
32-oz. can (12 cans per case)...	\$22.15	\$2.95

LAWN WEEDEE

Aerosol containing 2, 4-D and tracer to mark sprayed weeds.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
1 doz. 12-oz. aerosols	\$12.65	\$1.79

Du Pont "AMMATE"

Sure death on poison ivy, poison oak, poison sumac, deep-rooted perennial weeds and brush.

SIZES	MIN. PRICE TO DEALER PER CASE	MIN. RETAIL PRICE PER PKG.
2-lb. bottle (12 bottles per case)...	\$9.20	\$1.15
6-lb. bottle (4 bottles per case)...	7.85	2.95
	PER CWT.	PER CWT.
50-lb. drum	\$19.25	\$27.50
75-lb. bag	16.75	21.50

DU PONT PC CRAB-GRASS KILLER

A Soluble powder contains potassium cyanate for control of crab grass and chickweed.

SIZES	DEALER PRICE PER CASE	RETAIL PRICE PER PKG.
7½-oz. bottle (24 bottles per case)...	\$15.00	\$1.00
20-oz. bottle (12 bottles per case)...	22.15	2.95

DU PONT CHEMICALS

PRODUCT	PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS EACH	PRICES TO DEALERS CASE
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DORMANT SPRAY OIL

1 doz. 1-qt. cans.....	\$ 1.25	\$10.00
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SPREADER - STICKER

4 doz. 1-oz. cans.....	\$.49	\$14.80
1 gal. can (12).....	8.65	82.80
5 gal. can (12).....	42.00	402.00

50% Tech. METHOXYCHLOR

(Wettable Powder)

2 doz. 8-oz. canisters.....	\$ 1.00	\$16.00
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50% DDT (Wettable Powder)

2 doz. 8-oz. canisters.....	\$.90	\$14.40
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"FERMATE" FUNGICIDE

(Wettable Powder)

2 doz. 8-oz. canisters.....	1.00	16.00
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FUNGICIDE - A ("PARZATE")

(Wettable Powder)

2 doz. 6-oz. canisters.....	\$.85	\$13.60
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ACME

Insecticides—Fungicides—Weed Killers

RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack potatoes.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	22.68	3.15

ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grub-proofing lawns and golf courses.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb. ctn.	24	\$12.96	\$.90
1 lb. bag	24	11.52	.80
4 lb. bag	12		MARKET

DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlias, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
2 lb. ctn.	12	\$5.40	\$.75

GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controlling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 8.64	\$.60
4 lb.	12	10.80	1.50
50 lb.	1	9.00 ea.	15.00 ea.

6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and box-elder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.94	\$.69
4 lb.	12	12.60	1.75

WEED-NO-MORE

POSITIVE ACTING 2-4D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
8 oz.	12	\$7.20	\$1.00